

National Hospitality House Week (HHN)

IDEAS FOR CELEBRATING NATIONAL HOSPITALITY HOUSE WEEK

Peggy Smith, Corporate Manager of Hospitality  
Hubbard House (Orlando, FL)

- 1) MAKE BANNER FOR NATIONAL HOSPITALITY HOUSE WEEK WITH HHN LOGO AND PUT IN FRONT OF YOUR HOUSE ( SUGGESTION - DO NOT PUT DATE SO YOU CAN USE IT EVERY YEAR) We put the following:

*CELEBRATING NATIONAL HOSPITALITY HOUSE WEEK*

*HHN*

- 2) MOVE YOUR VOLUNTEER APPRECIATION LUNCHEON TO HOSPITALITY WEEK INSTEAD OF THE VOLUNTEER WEEK IN APRIL
- 3) HAVE A MAYOR'S BREAKFAST FOR YOUR GUESTS, MAKE PANCAKES, BACON, EGGS, JUICES, COFFEE AND HAVE THE MAYOR PUT ON A CHEF'S APRON AND HAT AND SERVE THE GUESTS. HAVE HIM READ A CITY PROCLAMATION FOR HOSPITALITY HOUSE WEEK
- 4) PRINT OUT YOUR TOP 10-25(your choice) PHYSICIANS WHO REFER TO YOU MAKE BANANA, SWEET POTATO, CRANBERRY ORANGE OR PUMPKIN BREADS AND WRAP WITH NICE RIBBON AND A PICTURE OR POSTCARD OF YOUR HOUSE WITH A NOTE ON THE BACK OF YOUR APPRECIATION FOR REFERRING FAMILIES AND DELIVER PERSONALLY TO EACH OFFICE (MAKE TWO IF LARGE OFFICE)
- 5) ALSO DELIVER BAKED GOODS, HOMEMADE COOKIES, BREADS TO THE CHAPLAINS, GUEST SERVICES, NURSING FLOORS WITH A NOTE AND PERSONALLY DELIVER
- 6) HAVE AN ICE CREAM SOCIAL WITH VOLUNTEERS HELPING TO SERVE AND INVITE NURSES, GUEST SERVICES, SECURITY, CHAPLAINS, OPERATORS WHO ANSWER PHONES AT HOSPITALS AS WELL AS OTHER DEPARTMENTS THAT YOU DEAL WITH ON A REGULAR BASIS
- 7) SET UP A TABLE WITH COLLATERAL MATERIAL IN THE CAFETERIA OF THE HOSPITALS YOU SERVE, IF ALLOWED HAVE THEM PUT BUSINESS CARDS IN BOWL FOR A DRAWING OF A "MEAL AT THE HUBBARD HOUSE"
- 8) GET SOME MEDIA COVERAGE---PERHAPS FEATURE ONE OF YOUR VOLUNTEERS WHO HAS BEEN WITH YOU FOR A LONG TIME AND GET THEM INTERVIEWED ABOUT THEIR COMMITMENT( I have two that are 95 and 94 and still coming) God Bless Them
- 9) INVITE DONORS TO THE HOUSE FOR DINNER ONE EVENING DURING THE HOSPITALITY WEEK SO THEY CAN VISIT WITH GUEST AND GET THE FAMILY FEELING --BET IT WILL BRING MONEY TOO
- 10) HAVE ADMINISTRATORS & CEO PREPARE THE MEAL FOR THE GUESTS AND DONORS AND SERVE THEM, THEN OFFER ADM/CEO A TOUR-BET A LOT OF THEM HAVE NOT BEEN ON A TOUR OF THE HOUSE

- 11) HAVE VOLUNTEER GROUPS COME DO SERVICE PROJECTS DURING THE WEEK AND GET THEM RECOGNITION IN YOUR NEWSLETTER OR THE HOSPITAL NEWSLETTER
- 12) GET RECOGNITION AT YOUR LOCAL CHAMBER OF COMMERCE OR YOUR HOTEL AND LODGING ASSOCIATIONS DURING THEIR MONTHLY MEETINGS
- 13) MAKE A FEW REMARKS ABOUT YOUR HOUSE AT THE LARGE CHURCHES ON SUNDAY MORNING (I AM SURE THE PASTOR WOULD GIVE YOU A FEW MINUTES ABOUT YOUR MUCH NEEDED COMMUNITY ASSET) IF YOU HAVE SEVERAL THAT YOU DEAL WITH HAVE ALL THE STAFF ATTEND ONE
- 14) MAKE A SPECIAL TREAT FOR EACH GUEST ROOM THAT WEEK, MAYBE A CHOCOLATE PINEAPPLE OR COOKIE WITH THE NOTE ABOUT HOSPITALITY WEEK AND A POST CARD OF YOUR HOUSE WITH A NOTE---“ YOU WILL ALWAYS BE A PART OF OUR EXTENDED FAMILY”